

# NOWvigation Privacy Policy

This Privacy Policy describes how we use information that is provided by you in connection with your use of the Application or that is collected in connection with your use of the Application.

Your privacy is important to us, and we wish to be transparent regarding how we use the information that you provide to us.

## Information We Collect About You:

- Information provided to us by third-party services, if you have used them to log into the Application.
- Information contained in your social media accounts for which you have requested our services.
- When you use the Application, whether through a computer, mobile phone, or any other means, information arising from your use of the Application may be collected by us, such as: dates and times of your access to the Application, pages you visited, time spent in the Application or its various sections, activities you participated in, your achievements in connection with use of the Application, feedback you received within the Application, and more, including through the use of technological identifiers embedded in the equipment you use and/or in the technological services you use such as: IP address.
- We and our business partners may use "cookies" or similar technologies, which use a file that we send to the device through which you connect to the Application. This file, which is visible to us and to which we have access rights, stores information about how you use your device and this helps us better adapt the Application to you. We may also embed our own information in this file for this purpose. Usually you have the option to block the use of "cookies" through the software you use to browse to the Application, but this may impair the way the Application is used.
- Any information you have uploaded to the Application such as: your email address.
- Any use of means or features existing in the Application.
- Completion of lists.
- The manner of completing forms in the Application and your choices within the Application.

## How Do We Use the Information?

We use the information we collect for the following purposes:

- Operating and maintaining the Application - through the information we collect, we can conduct the activities in the Application.
- Performing activities for you in the Application.
- To notify you of changes to the Application.
- To perform analyses so that we can improve and develop the Application, and to present marketing material to you in a more suitable manner.
- To examine for the purpose of analyzing usage of the Application how the Application is being used.
- To identify for the purpose of identification, prevention and treatment of technical problems.
- To adapt the Application to your preferences and characteristics.
- In order to communicate with you. We may use the information to provide you in a manner tailored to the information we have collected about you: content, advertisements, newsletters or to offer you subscriptions, services and products, participation in events and the like.
- To promote the safety and security of the Application and of our users.
- To protect our legal rights.
- To prevent fraud or prohibited activity, and to enforce the terms of use of the Application.
- To examine users' compliance with their obligations to us and to resolve disputes.
- For research and survey purposes.
- Creating reports for you according to your activity in the Application.
- For the purpose of managing account holders in the Application.
- For customer service purposes.

This means that we can access the information in real time, store it, publish it, archive it, analyze it, modify it, combine it with other information we have from other sources, including information about you from third parties.

## **How Do We Share Information?**

**We do not share with others any information that identifies you.**

Without derogating from the generality of the foregoing, we may disclose information about you if we believe that: it is required by law, or in order to enforce or protect our rights or the rights of our customers, business partners, users or suppliers, or to enforce this policy or the terms of use of the Application, or in the event that we perform or evaluate performing a transaction, such as a merger, acquisition by another company, or sale of all or part of its assets (such as in the sale of the Application), we may disclose or transfer all of your information, including personal information, to the receiving entity.

## **Information Deletion and Retention**

You may contact us in writing with a request to delete your account, in which case information identifying you will become anonymous in our systems. We may retain the information as long as we believe we have a need for it, and we may delete it or make it anonymous at our discretion at any time.

## **Miscellaneous**

For the avoidance of doubt, it is clarified that nothing in the provisions of these terms shall derogate from and/or exhaust our rights to collect, use and/or provide information under any law, and that the provisions of this section come to add to the provisions of any law.

For the avoidance of doubt, nothing stated above shall prevent us from responding to any instruction from a competent authority to provide and transfer to it information about you.